



# Ric Edelman Forms Council on Blockchain and Crypto

Group is focused on educating advisors about emerging asset class; partners with Barron's to stage all-day event at Top Indie Summit

FAIRFAX, Va., Feb. 28, 2019 /PRNewswire/ -- Ric Edelman, one of the nation's most prominent financial advisors, has created The Advisor Blockchain and Cryptoasset Council, to advance the RIA community's awareness, knowledge and understanding of blockchain and cryptoassets.

"Our goal is to help financial advisors give their clients advice about these disruptive technologies," Edelman said. "Through ABCC, financial advisors can learn about blockchain and cryptoassets, and be introduced to innovators that offer products and services in this field that are of value to RIAs and their clients."

Concerned that financial advisors lack understanding about blockchain technology and cryptoassets, Edelman hosted a meeting in June 2018, attended by Paul Pagnato of Pagnato Karp, Ray Sclafani of ClientWise, Alex Potts, CEO of Loring Ward, and Jamie McIntyre of Rewire Capital. Their encouragement led Edelman to create ABCC, and the group has already provided major presentations at Schwab's IMPACT, TD Ameritrade's LINC, Inside ETFs, and others.

ABCC is now partnering with Barron's to stage a 1½-day pre-event on March 19-20 at the Grand America Hotel in Salt Lake City, in conjunction with the Barron's Top Independent Advisor Summit. Edelman was named three times by Barron's as the nation's #1 Independent Financial Advisor.

The Barron's pre-event's Premiere Sponsor is Kingdom Trust. Additional sponsors include Bitwise Investments, Blockforce Capital, Fidelity Investments, Orion Advisor Services, Pantera Capital, State Street Global Advisors and Van Eck.

The Agenda for the Barron's pre-event includes these sessions:

- Exploration of the Blockchain/Crypto Infrastructure
- Is Blockchain/Crypto a Game-Changing Revolution, or a Bunch of Tulip Bulbs?
- How to Buy & Store Crypto: Trading and Wallets
- Opportunities in Blockchain/Crypto Investment Funds
- Portfolio Tracking for Crypto
- What the Regulators Are Saying
- Bitcoin ETF: Prospects and Implications for Advisors and Investors
- Is Crypto an Alternative Asset Class?
- RIAs Reveal How They are Investing in Crypto

Scheduled attendees for the Barron's pre-event, including speakers, include:

Matt Jennings	CEO, KingdomTrust
Rachel Ross	Relationship Mgr, KingdomTrust
Tara Bogard	SVP Business Development, KingdomTrust
Karen Wendel	Chief Commercial Officer, KingdomTrust
Dan Morehead	CEO & Co-CIO, Pantera Capital
Matt Hougan	Global Head of Research, Bitwise
Gabor Gurbacs	Director, Digital Assets Strategy, Van Eck
Jonathan Melton	Director/Institutions, Xapo
Kyle Samani	Co-founder / Managing Partner, Multicooin
Eric Clarke	CEO, Orion Advisor Services
Marty Bicknell	CEO and President, Mariner Wealth Advisors
Ray Sclafani	CEO & Founder, ClientWise LLC
Bonnie Sewell	Founder, American Capital Planning
Donald Friedman	Founder & CEO, JV Events Group
Bill Healy	President, Pantera Capital
Bill Deuchler	Managing Director, Morgan Creek Digital Assets
Patrick Larsen	CEO & Co-founder, Zen Ledger
Matt Shapiro	Principal, Multicooin Capital Management
Paul Pagnato	Founder & CEO, Pagnato Karp
Ryan Alfred	Managing Partner, Distributed Global
Patrick Schramm	ETF Specialist, Van Eck
Ian Sheridan	Principal & Co-founder, Vestigo Ventures
Katrina Scott	Chief Investment Officer, Mariner Wealth Advisors
Craig Burel	Partner, Reciprocal Ventures
Bryan Tseng	Fidelity Investments
Nate Rand	Managing Director, SSGA
Matthew LeMerle	Managing Partner, Keiretsu Capital
Karl Muth	CEO, frst
Mike Alfred	Co-founder & CEO, Digital Assets Data
Robin Verderosa	VP Product Marketing, Bitgo
Markiesha Ollison	Coindesk
Doug Schwenk	Chairman, Digital Asset Research
Paul Walton	Sr Research Analyst, FTSE Russell
Glenn Barber	Chief Institutional Officer, Invest Voyager
Kristen Mirabella	Business Development, Gemini

To register for the pre-event, go to [www.advisorbcc.com](http://www.advisorbcc.com).

## ABOUT BLOCKCHAIN AND CRYPTOASSETS

Blockchain technology replaces the traditional "trust economy" with a new "authentication economy." It eliminates the need for middlemen, and allows financial transactions of all sorts to be conducted more quickly, more safely, less expensively and with greater transparency than traditional methods of commerce allow. Data placed

on the blockchain are visible virtually instantly, and cannot be deleted, copied, altered or hidden.

Cryptoassets are vehicles used to conduct transactions on the blockchain, and include cryptocurrencies, utility and platform tokens, and tokenized securities.

Thanks to blockchain and cryptoassets, virtually every type of transaction can be accommodated – from brokerage transactions to concert tickets to marriage certificates – with massive improvements for buyer and seller, albeit at the expense of the broker or middleman.

#### ABOUT RIC EDELMAN

Ric Edelman was named the nation's #1 Independent Financial Advisor three times by *Barron's*. He's been named one of the most influential people in the financial services field by *Investment News Investment Advisor*, *RIABiz* and *Wealth Management*. Ric is a #1 *New York Times* bestselling author of 10 books on personal finance and his weekly national radio show has been on the air for 28 years. He also produces specials for Public Television and an award-winning 16-page monthly newsletter.

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